

21. (Amended) The method of claim 1 wherein [20 including] the step of blanket transmitting is carried out by direct broadcast satellite using transponders operating at power levels of approximately 240 watts or higher.

28. (Amended) The method of claim 27 wherein the step of blanket transmitting music to customer households is carried out by a transmission mode selected from the group consisting of direct broadcast satellite, optical fiber, cable modem and the Internet. [comprises direct broadcast satellite transmission.]

Please add the following new claims 29-36:

-- 29. The method of claim 20 wherein the step of blanket transmitting a plurality of movies is carried out by transmitting at least a portion of the movies in compressed-time format.

30. The method of claim 21 wherein the step of blanket transmitting a plurality of movies is carried out by transmitting at least a portion of the movies in compressed-time format.

31. The method of claim 22 wherein the step of blanket transmitting a plurality of movies is carried out by transmitting at least a portion of the movies in compressed-time format.

32. The method of claim 24 wherein the step of